

IARD Drink Driving program Timeline

- **2015: START OF OUR DRINK DRIVING IARD PROGRAM:** The Dominican Republic is chosen as one of the five countries worldwide in which a **program sponsored by the International Alliance for Responsible Drinking (IARD)** will be implemented and the global producers of wine, beer and spirits (further details at www.iard.org and <https://www.iard.org/producers-commitments/>).
- **2015-2017: ROAD SAFETY WEEK:** IARD and the regional and local industry participated in the Road Safety Week since 2015 together with the Metropolitan Transportation Authority (now called DIGESETT)
- **2015-2019: REGIONAL AND LOCAL INDUSTRY ALLIANCE:** The IARD acted as the representative of International and Local Industry and their representative Associations, the Representatives of Liquor Importers and Distributors (RIVLAS), the Dominican Association of Rum Producers (ADOPRON), The Dominican Association of Beer Producers (ADOFACE).
- **2016: FIRST COLLABORATION AGREEMENT: the first Collaboration Agreement** between the three industry trade associations (RIVLAS, ADOPRON and RIVLAS) and the Ministry of Public Health and Social Assistance is executed.
 - **Axis 1:** No sale of alcohol to minors;
 - **Axis 2:** Discourage the driving of vehicles under the influence of alcoholic beverages with the assistance and in consultation with the IARD
 - **Axis 3:** Promote and strengthen the advertising and marketing regulation codes responsible for alcoholic beverages;
 - **Axis 4:** Promote consumer transparency with respect to the information on the label of alcoholic beverages;
 - **Axis 5:** Involve the retailers in the promotion of consumption and responsible service of alcoholic beverages; and
 - **Axis 6:** Discussion of public policies related to the consumption and commercialization of alcoholic beverages.
- **2016 COLLABORATION PRESIDENTIAL COMMISSION ROAD SAFETY:** IARD and the regional and local industry worked hard in actions that allowed the industry to be included in the discussions of the **Presidential Commission on Road Safety**, led by the Minister of Public Works and Communications, promoting the commitment between the sector and this ministry.
- **2017: LEADERSHIP IN STRATEGY AND EXECUTION:** The representatives of the sector took a leadership role with the invitation to be part of the meeting of the **Technical Committee of the Presidential Commission of Road Safety**, to present our experience and good practices in responsible management programs, the IARD Drink Driving Program already implemented in the Dominican Republic.

- **2017: APPROVAL OF THE TRANSIT LAW:** During several months, we worked in relationships to inform and train the legislative representative leader in the project of Law on road safety, on different global experiences on this type of legislation.
 - In February of 2017, President Danilo Medina promulgated **Law 63-17 on Mobility, Land Transport, Traffic and Road Safety (Law 63-17)** that replaces the regulatory framework for mobility, land transport and road safety.
 - In this last pillar, **a blood alcohol concentration (BAC) level of 0.5 grams per liter in the blood or 0.25 mg per liter in the expired air for drivers and 0 for professional drivers is established** for the first time in the country, introducing the regulation through alcohol meters for the Dominican Republic. Important milestone that opened the way for us to implement the IARD Program.
- **2017: MOU WITH INTRANT:** In March, IARD and the industry participated in a second meeting with the Ministry of Public Works and the Technical Committee to present, in detail, the Drink Driving IARD Program. From this meeting arises the proposal of the Ministry to formalize the alliance by signing an agreement of understanding between the industry and the new transport agency created by President Danilo, the INTRANT (National Institute of Traffic and Land Transportation), through which a long-term commitment to our contribution to Road Safety is established, which would include the following pillars:



On December 4 2017, the INTRANT announced through the media the arrival of 8 breathalyzers and 32 screening breathalyzers that will be used by trained AMET-DIGESETT agents who will be responsible for the operation of the checkpoints to address Drink Driving.

- **2018:** In preparation for the eventual launch of the breathalyzers in the country, INTRANT in partnership with Industry led by an agreement between UNITAR the United Nations Institute for Training and Research and Diageo, brought together Police Authorities in the Dominican Republic, and the Police Force of Merida named the Secretaria de Seguridad Publica (Secretariat of Public Safety) of the state of Yucatán, for several days of best practice sharing and capability building. The Secretaria de Seguridad Publica, who first started using HVE High Visibility Enforcement practices some 20 years ago, have a long record of success and the strong support of the population of the city of Merida. Specially chosen participants from INTRANT, and DIGESETT the General Administration of the Security of Traffic and Land Transportation of the Dominican Republic, participated in three days of presentations, discussions and workshops led by Road Safety Experts Attendees also observed the Control Center of the Police Headquarters and an actual sobriety check point.
- **2019: OFFICIAL LAUNCH OF BREATHALYZERS:** The breathalyzer was successfully launched in August 2019. In this the first phase of the implementation program, Government will not sanction motorists who are over the limit but will provide education and follow a specific protocol in that moment to ensure that motorists do not continue to drive until they are able to do so legally.